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# Press Release

## **Barney & Barney, LLC chooses Succeed Management Solutions, LLC to provide its clients with risk management solutions.**

California Agency to utilize Assurex Global Strategic Partner, Succeed Management Solutions, LLC to provide clients with an industry leading web-based risk management center to win new accounts and cement existing client relationships.

Wilsonville, Oregon – January 2010

Succeed Management Solutions, LLC the leader in web-based risk management solutions, today announced that Barney & Barney LLC, an Assurex Global Partner, has selected Succeed's Risk Management Center to enhance sales and improve client retention.

As a \$500 billion per year market, the commercial insurance industry provides consultative risk management services for thousands of customers worldwide. Succeed's Risk Management Center provides a web-based resource to assist commercial insurance agents, brokers, and carriers deliver proactive Risk Management services to their clients.

The Risk Management Center is a software platform used to develop and manage risk mitigation programs, and is unique in the industry. Succeed brands its platform to its partner agencies, helping them deliver customized risk management programs to their clients through a comprehensive library of safety, risk management, and human resource materials. In addition, the platform contains software applications that automate many of the training, record keeping, reporting and data collection tasks required for compliance and for developing and managing successful risk mitigation programs.

By providing this valuable resource to their clients, agencies are able to differentiate themselves and deepen their client relationships. Agencies also find the platform valuable for winning new business by allowing them to offer additional value beyond what competitors can offer.

### **About Succeed Management Solutions, LLC**

Founded in 1996 as a high end, turn-around group, Succeed has been serving the Insurance Loss Control and Risk Management market for 14 years by providing Risk Management expertise to numerous organizations.

Today, Succeed offers a comprehensive package of services and software applications needed by all organizations to effectively and proactively develop and manage their risk mitigation programs. For more information visit [www.succeedms.com](http://www.succeedms.com)

Succeed is an Assurex Global Strategic Partner headquartered in Wilsonville, Oregon.

### **About Barney & Barney LLC**

As a 100 year old company, with offices in San Diego, Orange County and the Bay Area, Barney & Barney offers a full range of services and coverages for both businesses and individuals. Their operating divisions cover Commercial Property & Casualty / Risk & Loss Advisors, Employee Benefits / Health & Welfare, Small Business Division, Personal Lines, and Programs.

In 2008, Barney & Barney merged with Saylor & Hill Co. The combined organization is one of California's largest insurance brokerage and consulting firms and is among the top 40 privately held firms nationwide. Through their partnership with Assurex Global, they have the ability to place local admitted coverage worldwide.

### **About Assurex Global**

Founded in 1954 and headquartered in Columbus, Ohio, Assurex Global combines the experience and expertise of 20,000 professionals in every major city on six continents. 109 independent broker "Partners" comprise the world's largest privately-held risk management, commercial insurance and employee benefits brokerage group, posting combined annual premiums of \$29 billion. These firms are organized into four global regions—Asia/Pacific, Europe/Middle East/Africa, Latin America/Caribbean and North America. Assurex Global Partners—only one per market—are selected by capability, integrity, growth potential, quality and breadth of services. For a complete list of Assurex Global Partners or for more information, visit [www.assurexglobal.com](http://www.assurexglobal.com).