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Press Release

Succeed Management Solutions, LLC wins Assurex Global Endorsement and becomes a Strategic Partner

Succeed's Risk Management Center adds value to the World's largest privately held insurance brokerage group's client base.

San Juan, Puerto Rico – October 22nd 2009:

Assurex Global, representing the top independent insurance and risk management brokers worldwide, has selected Succeed Management Solutions, LLC, the creator of the Succeed Risk Management Center, a unique and comprehensive web-based risk management solution, as its newest Strategic Partner. Succeed has been working with quite a few Assurex Global Partner agencies over the past few years.

Succeed's Risk Management Center is a software platform used to develop and manage risk mitigation programs, and is unique in the industry. The platform is branded to insurance agencies who then offer it as a value-added service to their clients through a simple link on the agency's website. By providing this valuable resource to their clients, agencies are able to differentiate themselves and deepen their client relationships. Agencies also find the platform valuable for winning new business by allowing them to offer additional value beyond what competitors can offer.

The Risk Management Center is also beneficial to insurers by helping their insureds eliminate unnecessary exposures and reduce claims and losses. Several insurers are now working closely with agencies to provide a co-branded Risk Management Center to their joint clients.

Ric Mazon, Assurex Global Vice President, Partner Services announced the new relationship at the 2009 Assurex Global Loss Control and Claims Meeting. "We see the Succeed Risk Management Center as way to provide extra value to our Partners," said Ric.

"We are excited at being selected as a Strategic Partner. Given Assurex Global's place as an industry leader, and the thoroughness of their selection process, we are honored by the recognition," says Curt Shaw, SUCCEED founder and President.

About Succeed Management Solutions, LLC

Founded in 1996 as a high end, turn-around group Succeed has been serving the Insurance Loss and Risk Management market for 14 years by providing Risk Management expertise to organizations.

Today, Succeed offers a comprehensive package of services and software applications needed by all organizations to effectively and proactively develop and manage their risk mitigation programs.

The Risk Management Center platform helps employers develop and manage risk mitigation programs by providing a comprehensive library of safety, risk management, and human resource materials for program development and training combined with software applications that automate many of the training, record keeping, reporting and data collection tasks required for compliance and for managing a successful risk mitigation program.

Succeed offers diverse products and services to enable organizations in achieving their risk management goals. With years of proven results, Succeed provides proactive safety and risk management solutions, coupled with expert consultation in the development, implementation and monitoring of every facet of an organization's safety and loss control objectives. Succeed is headquartered in Wilsonville, Oregon. Contact Succeed at 503-582-0190 or visit www.succeedms.com.

About Assurex Global

Founded in 1954 and headquartered in Columbus, Ohio, Assurex Global combines the experience and expertise of 20,000 professionals in every major city on six continents. 109 independent broker "Partners" comprise the world's largest privately-held risk management, commercial insurance and employee benefits brokerage group, posting combined annual premiums of \$29 billion. These firms are organized into four global regions—Asia/Pacific, Europe/Middle East/Africa, Latin America/Caribbean and North America. Assurex Global Partners—only one per market—are selected by capability, integrity, growth potential, quality and breadth of services. For a complete list of Assurex Global Partners or for more information, visit www.assurexglobal.com.