



**FOR IMMEDIATE RELEASE**

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**NEACE LUKENS CHOOSES SUCCEED MANAGEMENT SOLUTIONS  
TO PROVIDE ITS CLIENTS WITH RISK MANAGEMENT TOOLS**

Assurex Global Partner To Use Succeed's Industry Leading Web-based Risk Management Center To Win New Accounts And Cement Existing Client Relationships

Wilsonville, Oregon, June 10, 2010 - Succeed Management Solutions LLC, the leader in web-based risk management solutions, today announced that Louisville Based Neace Lukens has elected to use Succeed's Risk Management Center to enhance its client services programs.

Succeed's Risk Management Center is a unique software platform used to develop and manage risk mitigation programs. The complete Risk Management Center includes software applications that automate many of the training, record keeping, reporting and data collection tasks required for compliance and for developing and managing successful risk mitigation programs. In addition, the platform includes a comprehensive library of safety, risk management and human resource materials.

Succeed brands its Risk Management Center platform to its partner agencies, helping these agencies deliver customized risk management programs and tools to their clients.

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“Neace Lukens is always looking for additional tools to assist our clients with their Risk Management programs and the training and compliance issues associated with them. We believe the Risk Management Center offers our clients an excellent toolbox and reference center that will simplify these tasks while at the same time improving the effectiveness of our clients risk management efforts,” said Louis Berman, COO of Neace Lukens.

“We are extremely pleased to have Neace Lukens as a partner,” said Slade Crooks, Senior VP of sales and marketing at Succeed Management Solutions. “Their passion and focus on providing their clients with top level services makes them a perfect fit for implementing our risk management platform.”

By providing this valuable resource to their clients, agencies are able to differentiate themselves and deepen their client relationships. Agencies also find the platform valuable for winning new business by allowing them to offer additional value beyond what competitors can offer.

For more information about Succeed’s Risk Management Center, visit them online at [www.succeedms.com](http://www.succeedms.com) or call (877) 582-0190.

### **About Succeed Management Solutions LLC**

Founded in 1996 as a high end, turn-around group, Succeed Management Solutions has been serving the insurance loss control and risk management market for 14 years by providing risk management expertise to numerous organizations.

Today, Succeed offers a comprehensive package of services and software applications needed by all organizations to effectively and proactively develop and manage their risk mitigation programs.

Succeed is an Assurex Global Strategic Partner headquartered in Wilsonville, Oregon.

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## **About Neace Lukens**

Neace Lukens, founded in 1991, has over 150 licensed agents and over 500 employees operating in 11 offices throughout Kentucky (Louisville, Lexington & Bowling Green), Ohio (Cincinnati, Cleveland & Columbus), Indiana (Indianapolis), Michigan (Southfield), Tennessee (Nashville) and Arizona (Tucson) with satellite offices in Georgia, Florida, North Carolina and Wisconsin. Neace Lukens corporate headquarters is located in Louisville, Kentucky, at 2305 River Road.

Neace Lukens is a full-service insurance brokerage and consulting firm providing solutions for property and casualty, employee benefits, personal lines, and risk management. They are recognized throughout the country as a leader in pioneering programs in insurance, risk management, and employee benefits.

For more information, please visit: [www.neacelukens.com](http://www.neacelukens.com).

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