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**PARKER, SMITH & FEEK TEAM WITH SUCCEED MANAGEMENT SOLUTIONS, LLC  
TO PROVIDE THEIR CLIENTS WITH RISK MANAGEMENT TOOLS**

**Another Assurex Global Partner To Use Succeed's  
Industry Leading Web-based Risk Management Center**

Wilsonville, Oregon, August 23, 2010 - Succeed Management Solutions LLC, the leader in web-based risk management solutions, today announced that Bellevue-based Parker, Smith & Feek has elected to use Succeed's Risk Management Center to enhance its excellent client services programs.

Succeed's Risk Management Center is a unique software platform used to develop and manage risk mitigation programs. The complete Risk Management Center includes software applications that automate many of the training, record keeping, reporting and data collection tasks required for compliance and for developing and managing successful risk mitigation programs. In addition, the platform includes a comprehensive library of safety, risk management and human resource materials.

Succeed brands its Risk Management Center platform to its partner agencies, helping these agencies deliver customized risk management programs and tools to their clients.

"Parker, Smith & Feek (PS&F) was searching for a real differentiator and a way to provide unparalleled services to their clients. PS&F prides itself in being client focused and providing consultative expertise for its clients to minimize risk and associated costs. We believe the Risk Management Center offers our clients an excellent toolbox and reference center that will simplify these tasks while at the same time improving the effectiveness of our clients' risk management efforts" said Mike Woltersdorf, Principal, Risk Control Specialist of Parker, Smith & Feek.

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"We are extremely pleased to have PS&F and its excellent team of professionals working with Succeed in this partnership. Their passion and focus on providing their clients with top level services makes them a perfect fit for implementing our risk management platform," said Curt Shaw, President and CEO of Succeed Management Solutions.

By providing this valuable resource to their clients, agencies are able to differentiate themselves and deepen their client relationships. Agencies also find the platform valuable for winning new business by allowing them to offer additional value beyond what competitors can offer.

For more information about Succeed's Risk Management Center, visit them online at [www.succeedms.com](http://www.succeedms.com) or call (877) 582-0190.

### **About Succeed Management Solutions LLC**

Founded in 1996 as a high end, turn-around group, Succeed Management Solutions has been serving the insurance loss control and risk management market for 14 years by providing risk management expertise to numerous organizations.

Today, Succeed offers a comprehensive package of services and software applications needed by all organizations to effectively and proactively develop and manage their risk mitigation programs.

Succeed is an Assurex Global Strategic Partner headquartered in Wilsonville, Oregon.

### **About Parker, Smith & Feek**     [www.psfinc.com](http://www.psfinc.com)

Founded in 1937 by Charles C. Parker, Parker, Smith & Feek is one of the 100 largest insurance brokerage firms in the nation. Privately owned and headquartered in the Pacific Northwest, the firm has world class resources with global reach. Their primary focus is the protection of their clients' assets. And, to that end, they offer business insurance solutions across multiple industry sectors. From employee benefits and surety to claims management and workers' compensation, their insurance and risk management knowledge and service expertise are unmatched.

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